



Steps to an Effective CROP Hunger Walk For Faith Communities

Arrange with your clergy to include something about world and local hunger in the four Sunday services prior to the CROP Hunger Walk. For example:

- Week 1 -** Introduce the CROP Hunger Walk to your congregation. Set a CROP Walker goal (number of walkers) for your church. Over the next four weeks, use a graphic display like a “thermometer” to tell your congregation how it’s doing.
- Week 2 -** Include hunger facts in your worship bulletin. If possible, read additional facts about hunger from the pulpit. (See Activities and Educational Resources section in your Recruiter’s Guide for information.)
- Week 3 -** Do a children’s sermon or Mission Minute about how CROP Walk dollars are making a difference around the world.
- Week 4 -** Invite someone from the church who has visited a developing country to share his or her experience.

Skits, facts, children’s sermons and other resources are included in your Recruiter’s Guide and also available at www.cropwalkonline.org under CROP Resources.

During this Four Week CROP Hunger Walk Campaign, you can also:

- Post CROP Walk posters in your building for a month prior to the walk.
- Use CROP Walk bulletin inserts two or three weeks before the walk.
- Have a sign-up table available in the narthex or fellowship hall for all four weeks leading up to the CROP Hunger Walk. Rotate volunteers to sign up walkers.
- Photocopy colorful feet for each walker to put his or her name on them. Display feet around a gym or fellowship hall. This provides a great visual of how many people are participating.
- Have a creative container available to collect CROP Hunger Walk donations at the sign-up table from those who are unable to walk.
- Invite a representative from Church World Service, Crisis Control Ministry or Sunnyside Ministry to speak to your congregation or Sunday School Class.
- Encourage people to walk in groups. For example, an adult Sunday School Class or a Youth Group can walk as a service or outreach project. Sunday School Classes can walk together or can walk in friendly competition with each other. Encourage families to sign up together.
- Call every individual and family that signed up to remind them about the Walk date, time and place, where you will meet if carpooling, and about how money will be collected.
- Use ideas from the “CROP Hunger Walk Recruitment Ideas” found in your Recruiter’s Guide.

Remind people: **We Walk Because They Walk – You can walk with the world!**