



## **STEPS TO AN EFFECTIVE CROP HUNGER WALK FOR FAITH COMMUNITIES**

Arrange with your clergy to include something about world and local hunger in the four Sunday services prior to the CROP Hunger Walk. For example:

- Week 1** - Introduce the CROP Hunger Walk to your congregation. Set a CROP Walker goal (number of walkers) for your church. Over the next four weeks, use a graphic display like a “thermometer” to tell your congregation how it’s doing.
- Week 2** - Include hunger facts in your worship bulletin. If possible, read additional facts about hunger from the pulpit.
- Week 3** - Do a children’s sermon or Mission Minute about how CROP Walk dollars are making a difference around the world.
- Week 4** - Invite someone from the church who has visited a developing country to share his or her experience.

Skits, facts, children’s sermons, and other resources are included in your Recruiter’s Guide and available at <http://www.cropwalkforsyth.org/promoting-the-walk.html>.

### **During this Four Week CROP Hunger Walk Campaign, you can also:**

- Follow @cropwalkforsyth on Facebook and share posts on your church’s Facebook page. Share the [Facebook event for the Walk](#), or create your own and add @cropwalkforsyth as a co-host.
- Use CROP Hunger Walk bulletin inserts two or three weeks before the walk.
- Photocopy colorful feet for each walker to put his or her name on them. Display feet around a gym or fellowship hall. This provides a great visual of how many people are participating.
- Have a creative container available to collect CROP Hunger Walk donations at the sign-up table from those who are unable to walk.
- Invite a representative from Church World Service, Crisis Control Ministry or Sunnyside Ministry to virtually speak to your congregation or Sunday School Class.
- Encourage people to walk in groups. For example, an adult Sunday School Class or a Youth Group can walk as a service or outreach project. Sunday School Classes can walk together or can walk in friendly competition with each other. Encourage families to sign up together. Remember to walk with masks and social distance.
- Call every individual and family that signed up to remind them about the Walk date, time, and location where you will meet and about how money will be collected.

Remind people: **We Walk Because They Walk – You can walk with the world!**