



2023 TEAM CAPTAIN'S CHECKLIST

1. GATHER YOUR WALK TEAM AND SET GOALS

- Enlist leaders in your congregation to help promote the walk.
- Set goals for your team.

Walkers - _____ \$ Donations - _____

2. PUBLICIZE AND PROMOTE THE WALK

- Share your CROP Hunger Walk story in your church newsletter
- Advertise in your church program/bulletin
- Advertise on social media (tag @cropwalkforsyth)
- Display posters and distribute flyers
- Visit www.cropwalkforsyth.org/resources for templates and ideas.
- Contact the Recruitment Chair at amccall@crisiscontrol.org for additional materials.

3. RECRUIT WALKERS

- Create your congregation's team, where members of your church can register for the walk, join your congregation's team, and donate online. Remember to include pictures! Go to www.cropwalkforsyth.org/register-online.html and refer to "[How to Use the Online Participation Fundraising Site](#)" in the Team Captain's Guide.
- Remember if members of your congregation aren't able to walk or choose not to walk this year, they can still "Walk in Spirit" and raise money.
- Prepare Walker Envelopes. See "[How to Sign Up Walkers/Team Members](#)" in the Team Captain's Guide.
- Give a walker envelope to each walker. Families or groups may use the same envelope. Envelopes are not required if acquiring donations online only.
- Provide a page of donor receipts for cash donations. Instruct walkers to make checks payable to **CWS/CROP**.
- Encourage your walkers to share the online fundraising website you created for your congregation with their friends and family to raise more money.
- Visit www.cropwalkforsyth.org/resources for exercise and activities to educate and encourage your walkers.



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- Tell walkers how to get a FREE t-shirt. As a fundraising incentive, youth Walkers (under 12 years old) who raise \$50 and Walkers (13 years or older) who raise \$100 in donations will receive a FREE Winston-Salem/Forsyth County CROP Hunger Walk T-Shirt. Reference "[How to Sign Up Walkers/Team Members](#)" in the Team Captain's Guide.

4. PLAN FOR WALK DAY

- Decide if your team will be walking at Corpening Plaza on October 15th or walking remotely this year.
- Will your congregation walk on October 15th, or will you walk on another date?
- How will you engage with your congregation on Walk Day? Will you host a crazy hat competition? Will your congregation walk with uniform signs?
- Let your recruiter know how your congregation will walk this year.

5. REGISTER YOUR TEAM FOR WALK DAY

- Remind your walkers to print out their "Online Donation Report" to turn in with their money and walker envelope. See "[How to Use the Online Participation Fundraising Site](#)" in the Team Captain's Guide.
- Collect all walker envelopes.
- You may check-in early for your team at Crisis Control Ministry the week of October 2nd -13th. Refer to [directions to Crisis Control Ministry](#). Please call or text 336-703-8282 if you need to come after hours.

6. THANK WALKERS

- After the walk, thank your walkers using email, personal note, church newsletter, or other communication tool.

7. POST WALK

- Want a T-shirt? Any remaining Walk shirts will be available at Crisis Control Ministry until Friday, November 10, 2023, or while supplies last.
- Please turn in all Walk donations by Friday, November 10, 2023.

THANK YOU for being a CROP Hunger Walk Team Captain!