

Dear Team Captains,

**THANK YOU** for being a WSFC CROP Hunger Walk Team Captain! The success of our Walk depends on strong leadership and strong Team Captains are the basis of this leadership. You are the Walk recruiters and fundraisers of this community. Through promoting the Walk within your faith community, you create the building blocks of a successful CROP Hunger Walk.

As a Winston-Salem/Forsyth County CROP Hunger Walk Team Captain, you make a difference in helping us reach our 2024 Walk goal of raising 95,000!

- **You Understand the Need** – Locally, the need for food assistance at both Crisis Control Ministry and Sunnyside Ministry continues to increase, not only among families but also among the elderly. Globally, children are suffering from hunger and malnutrition. Lack of adequate water supplies, training, and tools prevents people from having sufficient food sources. There has never been a time when your time, energy, and financial support are more needed.
- **Your Impact** - When your congregation participates in the CROP Hunger Walk, you can be assured that your donations will touch lives in your community and around the world. Since 1979, the Winston-Salem/Forsyth County CROP Hunger Walk has brought together compassionate people to feed the hungry and change lives. Together, we have raised over **\$2, 493,341** since our first CROP Hunger Walk. The funds raised are shared with Crisis Control Ministry (12.5%) and Sunnyside Ministry (12.5%) to feed our neighbors in need in Forsyth County. The remaining funds are shared with Church World Service (75%) to help in their hunger alleviation, food development, and disaster relief programs in 40 countries around the world, including the United States.
- **Your Enthusiasm** - Your energy and passion are contagious! You offer members of your congregation the opportunity to come together as one community, one heart, walking to end hunger.

[www.cropwalkforsyth.org](http://www.cropwalkforsyth.org) has resources specifically for Team Captains including this guide, sample announcements, worship resources, educational activity ideas, a social media toolkit, and more. I encourage you to check them out.

We will share tips along your journey to help you build a strong team and a successful fundraiser. Please reach out to your recruiter or me as a resource for support. We are one community, one heart, walking to end hunger.

I wish you the best in growing your 2024 Walk Team!

Sincerely,



Abbey McCall, 2024 Walk Chair  
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